

# KELLY SANDOVAL—SENIOR DESIGNER

WWW.KELLYSANDOVAL.COM

303.919.2413

## SKILL SET

Strong visual sense, strong communication skills, project scoping capabilities, time-based media skills, illustration, and writing. Proficient in both Mac os x and pc xp

Adobe creative suite 3, Flash & DreamWeaver, html, css, php, and actionscript

## EDUCATION & AWARDS

Bachelor of Fine Arts, Communication Design, Metro State College of Denver (2004)

Associate of Science, Computer Aided Drafting, ITT Technical Institute (1994)

## PROFESSIONAL EXPERIENCE

### LOCAL MATTERS INC. (2008 - CURRENT)

#### SENIOR DESIGNER

Design interactive web sites with a focus on user experience and branding. Create design deliverables in the form of visual designs (comps) and style guides. In addition to other design responsibilities, I lead larger projects with a small design team. I also work with our marketing VPs to create pitch comps for new work to prospective and current clients. I manage client relationships during the design cycle, as well as work with our development teams through development. Provide quality assurance by means of creative QA and create all design assets need for development.

### WALL STREET ON DEMAND (2005 - 2008)

#### SENIOR DESIGNER

Created design deliverables in the form of diagrams, workflows, visual designs, and interactive prototypes. In addition to design responsibilities, I mentored new designers, encouraged possibilities and experimentation. Facilitated collaboration and identified pitfalls and potential with design engagements. Provided feedback that refined and improved the quality of the design deliverables. Managed client relationships with the design team during the design cycle.

### UNIVERSITY OF DENVER (2003-2005)

#### WEB DESIGNER

Designed digital and printed marketing materials, identity systems, and web sites for University and other federally-funded projects on campus. Focused on user experience design, brand building, and accessibility considerations. Established DU's Office of Communication and Marketing's web design and development process. Roles included: designer, flash designer/developer, html monkey, and web project manager.

### NATIONAL VETERANS' TRAINING INSTITUTE (2003-2004)

#### MULTI-MEDIA DESIGNER

Designed and developed flash interactive web projects for special interest clients. Did video post-production and DVD authoring. Designed print collateral for cd-rom and video packaging.

### COMMOTION INC. (2003)

Designed and developed flash interactive/dynamic applications for the web. Also designed print mock-up advertisements for client preview.